preetpal singh

preetpalsingh.com
hello@preetpalsingh.com
+91-9711537317

experience

Jupiter - Product Designer

MAY 2021 TO PRESENT

Leading design for all core personal finance products aimed at improving users' overall financial health.

Sofyx - Assistant Manager UX Design

SEPTEMBER 2018 TO MAY 2021

Led design for the entire suite of products from ideation to launch. Collaborated with tech team on product implementations and oversaw the entire product cycles from concept to shipping.

Inclov - UX Designer

MAY 2017 TO SEPTEMBER 2018

Led design for new version of mobile app and designed the new web app. Responsible for re-branding and product strategy.

education

GITM, Gurgaon

MAY 2016

B.Tech Computer Science

skills

User Research	Storyboarding	Wordpress
User testing	Wireframes	Photoshop
Data driven	User Flows	Illustrator
Behavioral science	HTML/CSS	
UX/UI Design	Sketch/Figma	